

Welcome To Light Talkers Radio!

Thank you for taking the first step to empowering your own life and all that you have to offer to others by being an Online Radio Talk Show Host. We have listed everything that we thought you should know and will need to get you started.

Please, take a few minutes to read what we have to offer and fill out a form that best represents your interests. We will take the rest from there and get you started on your way to becoming your own Online Radio Talk Show Host.

As a **Light Talkers** Radio Show Server, we offer:

A collective listening audience with our Mother site Live 365 connection, which attracts 4 million plus listeners every month. Listings in the Live 365 directory provides world wide exposure in and of itself. In addition, this connects to an expanding distribution network which most of you already use on a daily basis, which includes TiVo, Philips Streamium, D-Link, Windows Media Player, Windows Media Center, iTunes, and others.

Our broadcast hour fees are realistically low compared to other radio program stations which can charge up to \$1,200.00 or more per broadcast/slot fee. Not including additional set-up fees, and/or long-term contract with advance payments in full. We are dedicated to spreading the Light and empowering those with a message to broadcast it to the world, not to making money.

There is no Set-up fee here at **Light Talkers** for your Bio Page, commercials, ads, promotional, archiving data and data entry database. No Set-up for you to worry about ever!!

There are NO Long Term Contracts!

We bring you quality sounds for your listening audience.

No royalty contracts or royalty licensing contracts to apply for, in order to play the lovely background music that you dream of having on your Radio Show. We here at **Light Talkers** have put that on our tab, and already paid for and taken care of all that for you.

Audio Archive files are co-owned between **Light Talkers Radio** and you the Host(s).

All Radio Show programs are 55 minutes in length. This gives you the host(s) more time to do what you do best, in what you will be offering to others.

You may advertise on your own show and all of your advertising monies you receive for your show from ads, commercials, promotional materials, Bio Page and your Personal Website is yours. You earned it.

For all Live Shows we can tape or pre-tape here in our studio and system at a low minimal cost to you. Please ask us about taping services.

We offer to tape your Ads, commercials or promotional material for you with your ideas and confirmation. Contact us for more information:
producer@lighttalkers.com

All **Light Talkers Radio** Hosts receive greatly reduced rates on advertising throughout **Light Talkers Radio**. We have a variety of services that we provide to our hosts. Please ask us when seeking reduced rates for advertising on LightTalkers.com. Thank You! producer@lighttalkers.com

All Radio Shows are downloaded as MP3 files which can be downloaded to iTunes for ipods etc. to offer your listeners along the way

Contact us to find the easiest way to get you up and running in no time at all.

If you are interested in getting your voice heard and being out in the world to reach out to a multitude of people all at the same time. We at **Light Talkers** make it easy for you to do so now. We have your best interest in mind as we work very hard to get you where you need to be on line.

We make it so easy for you to have your own show. Decide if you wish to have a monthly, bi-monthly or a weekly program. (See our Broadcasting Rates).

Once you apply to be your Own Show Host, we will contact you for full information and to set up your time slots for your first Broadcast and more.

Then all you have to do is Tape it and simply send it to us: we will Master it, Archive it and Play It. It is that simple and easy!

We offer using either analog or Digital phone lines for your broadcasting

A Free complete Training workshop to train, discuss and answer questions to place you in front of your audience is always offered to you the Show Host.

We accept Pay Pal, Visa, MasterCard, (Cash & Checks – you will need to e-mail us for information.

All digitally taped shows sent to us - We Master it, Archive it and Play it!

BROADCAST OPTIONS:

Standard Broadcast Options to Choose From:

- **Weekly** **\$100.00 per slot - per Broadcast hour**
- **Bi-Weekly** **\$140.00 per slot - per Broadcast hour**
- **Monthly** **\$200.00 per slot – per Broadcast hour**

Choose the option that feels right to you, some will want more time on air as to bring more to their listeners.

Light Talkers Radio, Inc. preserves 5 minutes of each hour for advertising at the end of the Show Hosts slotted broadcast hour.

Show Host and/or producers retain editorial control over the remaining 55 minutes of each hour and may place any approved advertisements within the live broadcast or archived audio files, as necessary. .

Show Hosts can tape and run one 60-second promo for their own Radio Program, which will then be used to advertise and promote their show by **Light Talkers Radio** Network. This will be included in the **Light Talkers Radio** streams (after show hours only), including the **Light Talkers** All Music stream. They will run approximately five times each day over the various stations.

Contact us for information on where you can get wonderful promotions done, here in our studio.

Show Hosts may sell advertising on their bio pages and archive pages. **Light Talkers Radio** Network, Inc. also retains rights to place advertisements on the host's bio pages & archive pages.

Payments **must** be made in full on the first of each month for that month's broadcasting. We take the following forms of payment, via Credit Card(s) and Pay Pal, as payments are made on a timelier foundation.

CO-HOSTS WANTED: We are also accepting individuals who wish to co-host a show with someone else. If you wish to begin with co-hosting a show and sharing the slot fee with another, we can help find you a co-host. Please contact us via telephone at:

Radio Broadcasting, Archiving "Rights & Ownership" Policy:

- No profanity, discrimination or criminal behavior.

- No infomercials on products or services.
 - You can plug a book, CD, product or service, but please do not make it the central spot of the broadcast.
- All shows must be in 55 minutes segments. There are **NO EXCEPTIONS** to this Rule!
 - Your program will end at 5 minutes before the hour, even though we do not like to do this. If it becomes necessary to cut the program off the air we will.
- Audio streams must be submitted 72 hours in advance of airing the broadcast, and must be stereo quality. All submissions must be original and never aired before!
 - We would sincerely appreciate it if you would submit in advance of this deadline. (please read below for more info regarding audio files)
- If you cannot make a scheduled program for a particular week, and you have already paid for this broadcast, please let us know 96 hours in advance, when possible.
 - We will run one of your previous broadcast shoes or music of our choice, whichever you prefer.
 - Sorry but, we cannot give you a refund for that broadcast.
- Taped Audio Shows that you have sent to us, may or may not be filtered or edited before archiving. (please read below for info regarding your delivered audio files)
 - Please be aware: Background noise and/or mistakes that happen during your broadcast may remain within the audio file and not be removed or filtered out.
 - Please be aware: Background noise and/or mistakes that happen during your taping of the Audio show you send us may remain within the audio file and cannot be removed or filtered out.
- **If you are a Light Talkers Show Host YOU HAVE EQUAL/SHARED RIGHTS ON YOUR PROGRAM'S ARCHIVES** upon having your slot fees, for those programs aired, paid in full. You are entitled to do with them as you wish! Please remember: Audio Files that are TAPED by the program host(s), using their own recording system, can be used by them in any means they desire.
- However, if they are then delivered to LightTalkers.com Radio for airing on the Light Talkers Network, then those pre-recorded audio files are considered "co-owned" by Light Talkers Radio, and shall become a part of

our temporary OR permanent archiving data, and can always be used by the Light Talkers Network in its marketing, sales and promotional campaigns.

- If you are an FM or AM STATION, SHORT-WAVE or LONG-WAVE STATION, AFFILIATE BROADCASTER, BROADCASTING SERVICE, SATELLITE SERVICE, I-PODING SERVICE, INTERNET RADIO STREAMER, BROADCASTING STATION, RE STREAMER, etc. **Please contact Light Talkers Network, Inc. We DO ALLOW the re-streaming of Lighttalkers.com/LightTalkers Network broadcasts.** However, we wish to be notified that you are carrying our programming, via a short email of notification. Thank You
 - Carrying our live feeds does not give you or include:
 - Re-broadcasting of our archives& programs unless permission has been granted exclusively by Light Talkers Radio Network, nor the sales of the archives & programs or promotional material created based upon the archives & or programs. Please contact the management at Light Talkers Radio Network, if you wish to go further than carrying our live programming!
 - All credits will be given to Light Talkers Radio Network for all permissions granted for the above.
- If you are **NOT A HOST**, please be aware that Archives & Programs recorded by the Light Talkers Radio Network are the sole property of Light Talkers Radio Network and may not be used for any reason except where express written permission has been granted by Light Talkers Radio Network If you wish to link to an archive, that is permissible with a short e-mail.
 - This includes, but is NOT limited to the following: Re-broadcasting of our archives, Programs, Programming, sales of the archives, Programs, Programming, promotional material created based upon the archives, Programs, Programming etc. Within all Materials that are exclusively the property of Light Talkers Radio Network.
- You give permission by LightTalkers.com Radio Network to broadcast and permanently archive audio files that you deliver to BBS Radio for airing!
 - Light Talkers Radio Network has full rights to edit delivered audio files for its airing, archiving and marketing purposes.
- **MOST IMPORTANTLY OF ALL!**
 - Truly Love what you are doing.
 - Have Laughter to give to others

- Shine your Light for all to see
- ALL materials delivered to Light Talkers Radio Network must be Original Content, created specifically for airing on Light Talkers Radio Network. All programming on the Light Talkers Radio Network **must** be Original!
- We reserve the right to make changes to this policy as deemed necessary by the management of Light Talkers Radio Network, Inc.

Please understand - The quality of the broadcasts will be greatly determined by the quality of the show host's digital recorder and or the telephone, the telephone lines, the telephone service , the telephone, service provider, connectivity and clarity of the telephone service they use, their ability not to over-adapt in a microphone when speaking. (We suggest no cell phones) Furthermore, those show hosts that use their own recording equipment may debase the quality of our live output streams in order to get optimal levels of the connection for recording purposes. We can work wonders with our equipment, but can only do so much with a poor incoming signal. Blessings to you.

UPON BECOMING A LIGHT TALKERS RADIO HOST, you hereby agree that you have read, understand and agree to our ON AIR POLICY.

Host Signature: _____

Print Name: _____

Date: _____